ANNEX 1

SMALL DISADVANTAGED AREAS FUND



Application Fund

Closing date for this fund: 23 August 2010

Contact details	Help Notes	
Q1 Name of Local Committee: WAVERLEY	The name of the Local Committee submitting the bid	
Q2 Name of recipient organisation: Voluntary Action South West Surrey (FARNCOMBE AND BINSCOMBE PROJECT)	This is the name of the organisation which will carry out the activities funded or hold the funds on behalf of a partnership	
Q3		
Contact person:		
Title: Mrs First Name: Carol Surname: Dunnett Position held in the organisation: Chief Officer Contact address: 39 Castle Street, Guildford,	This is the person we will contact if we need information about this application	
Post code: GU1 3UQ		
Telephone: 01483 504626		
Fax:		
E-mail: c.dunnett@vasws.org.uk		
What are you seeking funding for ?		
Q4 Describe the area where the funding applied for would be spent The wards of Godalming Binscombe and Godalming Farncombe, focusing on those neighbourhoods in highest need as identified by demographic data and local knowledge (Godalming Binscombe).	Give details of the neighbourhood or locality which is being targeted by this proposal	
Q5 Provide evidence of the local needs which the funding would address	Provide data, e.g. Index of Multiple Deprivation,	
• Two Super Output Areas (SOAs: 005C and 005B) show significant levels of disadvantage as measured in the Index of Multiple Deprivation 2007, being respectively the 3 rd and 6 th most disadvantaged in Waverley (31 and 98 in Surrey) and ranking within the borough in the following domains at: 3 and 6 (Income), 2 and 6 (Employment), 3 and 9 (Health), 2 and 4 (Education, Skills and Training).	Joint Strategic Needs Assessment, and details of any local consultation which support your application for this area.	
 In the Child Well-Being Index 005C is the 12th most disadvantaged SOA in Surrey. 		

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NEETS in Waverley (April 2010).

• As a ward Binscombe has at 10 the highest number of

- The smoking rate (35%) is the highest in Waverley.
- Anti-social behaviour involving young people has caused considerable concern to the Safer Waverley Partnership, but encouraging improvements are being seen through joint efforts.
- The needs of the area are recognized as a priority by partner organisations in Waverley who have demonstrated a willingness to collaborate to address the needs of the area.
- A diagnostic survey of young people's needs in the wider area of North Godalming has recently been completed for the Surrey Youth Crime Prevention Board.
- Initial work to engage residents is being undertaken in the autumn/winter of 2010/11 as part of the Surrey Strategic Partnership's initiative to enhance capacity to influence services and it is envisaged that the project for which funding is sought will provide an opportunity to continue and broaden this work.

Q6 Describe the project or activities you are seeking funding for

It is proposed that a worker should be employed, initially for up to 15 months on 21 hours per week to:

Support the Community Street Team that has recently been set up to help support youth and community work in the areas of Farncombe and Binscombe. The Street Team promote intergenerational work between adults and young people in the community and are currently engaged in street work three evenings per week. The Street Team intend to lease a building in Farncombe from the Baptist Union of Great Britain to provide a community hub which will complement their current work and where the following activities can take place:

- A worker from the Youth Service who works with NEETS on employability and transferability projects will work from this building and form and outreach service for young people in the area
- 2. Sexual Health services will be developed for young people.
- 3. Smoking cessation advice and workshops will be held.
- 4. Support for other resident led activities which will be identified through consultation with Waverley's Tenant Participation Officer and other partners
- 5. Invite partners to use the building for outreach purposes such as Volunteer Centre, CAB and other agencies

The worker will support the Community Street Team in producing a feasibility study for the building and how it can be used and financed beyond the 15 month period of the post. This will involve working with residents in Binscombe and Farncombe with the aim of ensuring that all outreach and in-house projects are supported.

The worker will, in addition:

- Develop consultation, e.g. around a street-surgery model as pioneered by Surrey Police's former NSO in the area or developing networks established by the initial work undertaken in 2010/11
- Support partnership working in Binscombe, contributing to the co-ordination of activities which respond to identified needs, improving the signposting of residents to opportunities within

Briefly describe the proposed actions and the activities that will be undertaken; explain how the project would offer something new to the area

Binscombe

 Have access to a budget which would pay for the initial rent, some refurbishment costs, workshops, promotion for consultation and other events, day-to-day maintenance costs for a period of time and capital costs for upto 5 laptops which will be needed for the NEET and other work

The initiative would for the first time provide an opportunity to deploy a community development worker in the area in anticipation that the impressive improvements achieved through the often ground-breaking projects elsewhere in Waverley – Sandy Hill, Ockford Ridge/Aarons Hill and The Chantrys – will be replicated here, e.g.:

- Sustained reduction in NEETs
- Low levels of teenage pregnancies
- Reduced anti-social behaviour
- Improved resident satisfaction and influence

Q7 What outcomes and outputs will you be aiming to achieve and how do they help SCC achieve its strategic priorities? Please also say what SCC services are involved and the named contact(s).

- A strengthened Community Street Team that will operate with partners from 2012 and beyond
- Contribution to increased volunteering from both residents and tenants in the Farncombe and Binscombe area either via the Volunteer Centre, The Street Team or Waverley's Tenant Participation Officer
- There will have been a contribution to:
 - Reduced anti-social behaviour
 - Reduced NEETs
 - o Reduced smoking

SCC strategic priorities:

- Core offer: understand specific local needs and seek to shape local delivery
- Personal responsibility: encourage residents to become involved in taking responsibility for their neighbourhood and understanding the mutual responsibilities of residents and public agencies
- Deciding and delivering locally: understanding the local needs and agreeing appropriate responses
- Prevention: addressing disadvantage and improving opportunities and cohesion in the community
- Working together: building on the tradition of ready and productive collaboration amongst partners in Waverley which has led to significant improvements in priority neighbourhoods elsewhere in the borough.

An outcome is the direct difference your project will make. The outcomes and quantifiable outputs you specify will form part of our funding agreement with you and progress against these must be detailed in the report which you will be required to submit at the end of the funding period.

Q8 How would you involve residents in the project?

- Work with Waverley BC's Tenant Involvement Officer to work with meaningful neighbourhoods within the most disadvantaged Super Output Areas (SOAs)
- Work on the Good Neighbour Scheme which will already be underway in the area. The members could influence the development of services from the building
- Initial consultation on the door-to-door work for the Community

Describe how you would establish a relationship with residents and voluntary organisations

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ANNEX 1 Clean ups during late summer/autumn 2010 will have a list of newly active residents who will need support to develop ideas for the area The Community Street team themselves are volunteers and local residents Explain how you intend to Q9 The fund is available for one year only; how will any project initiated during this period be sustained in the develop local capacity to longer term? sustain the project after the funding ends. The worker's remit will be to identify further funding for the project at the end of the 15months. As the post is held in the voluntary sector there may be opportunities to draw down new funds, in anticipation of Government Policy on "Big Society". Q10 How will you measure your success in carrying out We don't want to create the activities and achieving the outcomes you have set out reporting burdens so do above? keep systems simple, realistic and informative. Success will be measured by: 1. Evidence of successful workshops on NEET employability, sexual health and smoking cessation 2. Evidence of a feasibility plan for the building and how it can be used by and for the community Q11 Please set out the project timescale and key project We will be requiring a brief quarterly update on milestones progress and these Person in post: February 2011 milestones will form the Assessment of Building / refurbishment plan in place: March basis of that update 2011 Workshops planned with Partners and Street Team – May 2011 Multi-agency offer for the building planned June 2011

Consultation events/ door-to-door work with Tenant

Involvement / Good Neighbour Scheme – June – August 2011.

Start of Feasibility Study October 2011

Identification of other funding Sept / Oct 2011

Start of evaluation and finish of feasibility Jan. 2012

Q12 Who are your key partners and how are you developing a shared approach to the area?

Safer Waverley Partnership Plan
Waverley Borough Council
Surrey Police
Godalming Town Council
NHS Surrey (smoking cessation)
Surrey County Council services
St Johns and Binscombe Churches
Godalming Baptist Church

Farncombe Forum

It is envisaged that a small multi-agency steering group would be established to oversee the delivery of the project. Please list the partner organisations you are working with and the strategic and local objectives you wish to achieve; explain how partners' contributions will represent an integrated solution to the needs of the area.

Q13 Provide details of reports received by the Local Committee which have contributed to an understanding of disadvantage in your borough/district as a whole and in this area in particular.

The Local Committee (Waverley) has received regular reports, most recently at its meetings on 13 October 2006 (Item 17), 14 December 2007 (Item 13), 4 December 2009 (Item 12). The minutes of the December 2009 meeting note that "Members welcomed the report and endorsed the need both for continuing awareness of the pockets of disadvantage within Waverley and for support to sustain the progress made to date, especially in developing an environment in which communities can be strengthened through resident involvement." The Committee also noted the needs of Binscombe and the fact that lack of funding was preventing the employment of a dedicated community development worker to initiate the kind of activity which had been so productive elsewhere in the borough. The report highlighted the increasing role of the voluntary and faith sector in sustaining projects and the significant leadership role of elected members, e.g. in The Chantrys.

The County Councillor for Godalming North has actively advocated the needs of this area and has given his full endorsement to this application.

Demonstrate that the Committee has developed an understanding of the profile of disadvantage locally and of the opportunities for joint working and leadership.

Q14 What has the Local Committee done in the past to support multi-agency activity to respond to the needs of disadvantaged communities?

The Committee has regularly endorsed its commitment to the three existing priority areas and reinforced this by many grants from its revenue and capital budgets to support local projects; it has also supported the priority given to strengthening these communities in borough-wide strategic plans and ensured that relevant links are made by County Council services.

Describe any projects supported in high-need areas and initiatives which have increased the influence of their residents on local services and opportunities.

Financial Questions		
Q15 How much are you applying for ?		This
£41,400		should
,	Actual salary 15 months	be the
Salary 21 hours based on full time salary of £22,200	£13,332 £ 19,000	total
Recruitment	£ 1,000	amount
Admin support	£ 937.50	of money you are
Laptop	£ 450.00	requestin
IT support	£ 50.00	g from
Mobile phone	£ 525.00	this fund.
Travel	£ 500.00	
Training	£ 312.50	
Management costs	£ 1,500.00	
Marketing and publicity	£ 625.00	
	£ 24,900	
Workshops: NEETS, Sexual Health, Smoking Cessation	£1,500	
Rental for 15months	£2,000	
Refurbishment costs	£6,000	
Laptops x5	£2,000	
Day to day maintenance Promotion / consultation events	£2,000 £2,000	
Bills	£2,000 £1,000	

Q16 How will this funding help the project or initiative? What are the implications of not receiving the funding you have requested from SCC? What are the implications of receiving part of the funding you have requested from SCC? (Please keep answer brief)

Farncombe and Binscombe have never had a dedicated Community Development post unlike other areas of high need in Waverley. The initial consultation from the Youth Justice Service and intervention by a Youth Crime Prevention Worker are starting to make some promising inroads into this area and this funding would strengthen their work on the ground and enable it to be widened to include the whole community rather than just concentrating on youth.

This 15 month post will take this work to a new level by providing and developing a space for young people, the Street Team and outreach workers as well as developing and supporting new community volunteers.

If only part of the funding was received e.g. worker without the grant aid then there would be no possibility of developing the building into a resource for the whole community and leaving a legacy from which this work can continue. If the worker was employed for less than the 21 hours then it would be unlikey they would be able to achieve all the outcomes in this time frame.

The enquiries for the use of a building in Farncombe, leased from

the Baptist Union of Great Britain, are in their initial stages and			
awaiting a response at the end of August. Indications so far for the			
use of the building are looking positive. However not all the work			
that is being proposed is dependant upon acquiring a building.			
Work delivered by the Street Team and Youth Service would			
continue to be developed but it is recognised that securing the			
building would enhance the work that takes place.			
2			

Q17 What resources are available from other partners in the project and how far are these dependent on SCC funding?

The Youth Service will support IT delivery in the building.

Q18 Has the area received financial support from any part of SCC (including Local Committee allocations and funding from the former self-reliance budget) in the last 2 years? If yes, please give brief details.

This information helps SCC to continue to monitor its

			support to Surrey	
Name of Funding	Name of Manager	Amount	When	organisations and promote collaboration
Furze Lane Play Area	Local Committee	£1500	December 2008	between departments.
Loseley Fields Young Parents Group	Local Committee	£1000	August 2009	
Loseley Fields Financial Literacy Project	Local Committee	£1574	July 2009	
Loseley Fields relate sessions	Local Committee	£1500	April 2010	

Completing this form does not guarantee success when applying for funding All successful projects will be required to complete an evaluation form outlining the outcomes of the project

I confirm that to the best of my knowledge the information contained within this Application Form and the enclosed supporting documentation is accurate.

Print Name: Carol Dunnett

Organisations and Status: Voluntary Action south

West Surrey, Chief Officer

ANNEX 1

Signature:	Date: 24/08/10

Bids should be submitted electronically to d.north@surreycc.gov.uk

Office Use		
Grant Programme title: Local Committees Small Disadvantaged Areas Fund		
Date received and who by:	All documents attached:	

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